#### Graduate Management Admission Council<sup>™</sup>

# **RESEARCH SNAPSHOT**

Application Trends Survey 2019 | Canada

gmac.com/applicationtrends

# International Applications Continue to Climb



# +8.6% 50%

Absolute year-on -year change in international applications

Percentage of Canadian programs reporting international application growth vs. last year

Canada is more likely to be selected by international candidates than other destinations because of:



### Turnaround in Domestic Demand



Absolute year-on-year change in domestic applications

 $\mathbf{53}\%$ 

Percentage of Canadian programs reporting domestic application growth vs. last year

# Nearly Half of Programs Are Increasing Enrollment

Change in class size



### Canadian Programs Attract Candidates From Around the World

Region of citizenship of applicants



# **Strong Year with Female Applicants**

2 in 3 Canadian programs report growing or stable applications from women vs. last year

The Application Trends Survey 2019 collected data on applications received by graduate business school programs for the 2019–2020 academic year. Between June and August, 1,145 programs at 336 business schools worldwide provided responses.